



## December 11th Tech Bunch For Lunch Topic: Advantages of Rich Media and Room-based Capture

Many institutions are looking for better and more effective ways to reach a broader audience via distance learning and to provide content review options for students and employees. Mediasite by Sonic Foundry, Inc. provides the ability to capture what happens in the classroom, boardroom or training room and publish it to the web for live or on-demand viewing; allowing you to instantly expand your reach and provide content review for your viewers. We will discuss the advantages of rich media and room-based capture and various case studies that provide statistics on the benefits of rich media.

**When:** December 11, 2007

**Time:** 12:00 PM- 1:00 PM

**Where:** Institute for Advanced Learning and Research (IALR), 150 Slayton Avenue, Danville, VA 24540

**Please note the December Tech Bunch for Lunch will be held at IALR not at the Stratford Inn.**

**Box lunches will be provided. Please R.S.V.P for a catering count.**

Like many other civic clubs, we plan to hold the meetings on a regular monthly basis (2nd Tuesday of each month) so interested people can build into their calendars. Monthly meetings will be limited to 1 hour to allow attendees to get back to work in a timely manner. We will follow a format similar to other civic clubs in that the meal will begin when you arrive and continue through the lunch hour. Because we will eat from the buffet, a late arrival will not disrupt the meeting. At approximately 12:20, we will have a few short announcements followed by a speaker that will be limited to 15-20 minutes. We will close the meeting with Q&A as well as additional networking. One of the goals of this club is to allow those that attend determine what course it follows and we hope attendees will suggest future topics of interest as well as alternate meeting times, if desirable.