

Broadband Basics

Broadband 101 - Untangling the Wires, brought to you by Virginia's Center for Innovative Technology, is an interactive, hands-on workshop that will help you understand the jargon, acronyms, benefits and misconceptions about telecommunication technologies commonly known as "broadband." If you are an individual, IT manager, or business owner that has ever asked the question "How could broadband benefit me?" then this is the workshop for you. Led by broadband strategist and implementation specialist Ron Perry, this lively discussion will take you through the basics of broadband and provide the tools necessary to determine where and how broadband connectivity can best benefit your home or organization.

Event Sponsors



Broadband 101

"Untangling the Wires"



June 28, 2007

*Building One
Riverstone Technology
Park
1100 Confroy Drive
Route 58
South Boston*

Virginia's Center for Innovative Technology
12050 Jefferson Ave.
Suite 247
Newport News, Virginia 23606

Address Correction Required



Why should you attend?

If you find the “alphabet soup” of broadband acronyms and jargon to be confusing, then this is the workshop for you.

This four hour interactive workshop provides participants with the opportunity to learn about broadband technologies and how they can improve an organization’s bottom-line.

Topics to be covered include:

What is “Broadband”?

- Understand broadband technologies, acronyms and jargon
- Learn how broadband is changing the business and social landscape, and what it means to you

Broadband Benefits:

- Determine how implementing broadband can cut costs and improve productivity
- Understand where to look for potential cost savings that could be realized by implementing broadband
- Leave with the tools you need to assess your broadband readiness and make informed decisions.

Speaker Profile

Ron Perry

A Virginia native, Ron has a broad background in the research and development of technology including telecommunications and entrepreneurship. Ron has a wide range of technology related experience including broadband architecture design and strategy, technology strategy, media production and web development.

Prior to starting his current company and joining CIT, Ron was the Manager of Technology Innovation for NTELOS where he created and managed the Internet business unit, later overseeing the engineering and technical development of data products as the Manager of Technology Innovation.

Ron is informally known as the Shenandoah Valley’s “Mad Scientist”, He currently serves as the Technology Chair and Vice Chair on the Board of Directors of the Wildlife Center of Virginia which was awarded a 2004 Computerworld Honors 21st Century Achievement Award.

Event Schedule

10:00 a.m. Registration

10:30 a.m. - 2:00 p.m. Workshop
(working lunch is included)

Register Today!

To register for this informative event, please complete the “sign up” form and fax it to:

Kitty Heffington 757-594-7833

Or you may phone or e-mail your reservation to:

Kitty Heffington 757-594-8797 or
kheffing@vectec.org

Sign-up Form

Yes! Please register me for the event in: *Time*

South Boston 10:30

Name: _____

Business Name: _____

Address: _____

Phone: _____

Fax: _____

E-mail _____

Don't Miss Out!

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