

## Sponsorship Opportunities

### Breakfast Meetings - \$200

Annual breakfast meetings designed to educate the community on the benefits of the council.  
Company logo listed on marketing material and announced at the event

---

### Webinars - \$125

Meetings delivered online to educate members and non-members on various technology-related topics.  
Opportunity to receive recognition at the beginning of the event, provide comments during the event and display company name or logo in the marketing materials. These meetings are recorded and viewed multiple times after the event date.

---

### Tech at Lunch - \$250

Lunch meeting offered to educate the community on relevant topics.  
Company logo listed on marketing material and announced at the event

---

### Speaker Series

The SPTC has launched a speaker series to bring together professionals to share the latest trends and information on key topics.

#### \$ 750.00

- Premier recognition during the event
- Name and logo on printed materials
- Opportunity to introduce of panel/speaker
- Ability to display materials

#### \$ 500.00

- Name and logo on printed materials
- Name and logo on the website
- Ability to display materials

#### \$ 250.00

- Name only on the website and printed materials
- Ability to display materials

#### \$100.00

- Name only in the printed materials as a Friend of the SPTC

## **The Innovative Stars Awards Banquet**

The Innovative Stars Awards Banquet is a celebration of Southern Piedmont's technology community. It honors the contributions of individuals and organizations that promote the importance of technology throughout our service region. Sponsorship will provide your organization with more visibility during the event and on promotional information.

### **Dinner Sponsor - \$3,000.00**

- Premier recognition on the presentation screens during the reception and dinner
- Reserved table with eight seats near the stage
- Name and logo in the program as a Platinum sponsor
- Have your name and logo on the website and printed materials
- If desired, welcome at dinner (includes: introduction of speaker or appropriate role)

### **Reception Sponsor - \$2,000.00**

- Premier recognition on the presentation screens during the reception and dinner
- Reserved table with eight seats near the stage
- Name and logo in the program as a Platinum sponsor
- Have your name and logo on the website and printed materials
- If desired, welcome at the reception

### **Platinum Sponsor - \$ 1500.00**

- Premier recognition on the presentation screens during the reception and dinner
- Reserved table with eight seats near the stage
- Name and logo in the program as a Platinum sponsor
- Have your name and logo on the website and printed materials

### **Gold Sponsor - \$ 1000.00**

- Premier recognition on the presentation screen during dinner
- Reserved table with six seats
- Name and logo in the program as a Gold sponsor
- Have your name and logo on the website and printed materials

### **Silver Sponsor - \$ 500.00**

- Recognition on the presentation screen during dinner
- Reserved table with four seats
- Name and logo in the program as a Silver sponsor
- Have your name and logo on the website and printed materials

### **Bronze Sponsor - \$ 250.00**

- Recognition on the presentation screen during dinner
- Two banquet seats at a reserved table
- Name and logo in the program as a Bronze sponsor
- Have your name and logo on the website and printed materials

### **Friends of the SPTC - \$100.00**

- Name and logo in the program as a Friend of the SPTC

If you are interested in sponsorship, please email [info@sptc-va.org](mailto:info@sptc-va.org) or call 434-766-6771.